

Appendix 2			
<u>Active4Today Performance Indicators</u>	31st July 2024	31st July 2025	Growth (+) Decline (-)
No. of User Visits - TOTAL	342,251	389,656	+13.85%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	90,145	93,456	+3.67%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	51,557	57,352	+11.24%
No. of Leisure Centre user visits - Deprived areas - Total users	14,491	17,009	+17.38%
No. of individuals referred to Active4Today from a health professional - Total	132	160	+21.21%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	45	85	+88.89%
No. of Community Groups supported by Sports Development	82	83	+1.22%
Live Leisure Centre Membership base (adults) - Total	8,647	9,233	+6.78%
Live Leisure Centre Membership base (children) - Total	3,140	3,162	+0.70%
Number of people on concessionary membership	496	569	+14.72%